

ELEMENTS DESIGN

Natural Lux Design

"Elements, designed to meet cutting-edge design requirements, is Keope's complete project which combines three collections inspired by various material in a harmonious synergy of nuances. Three modern and extremely versatile surfaces, unique in their essence, but perfectly integrated with one another."

Elements, mix of souls

Three inspirations,
a unique project.

NATURAL



IVORY



SAND



BROWN



DARK

LUX



CALACATTA GOLD



LINCOLN



CREMA BEIGE



CALACATTA

DESIGN



GRIGIO IMPERIALE



SILVER GREY



EMPERADOR



PORT LAURENT

DESIGN



WHITE



BLACK

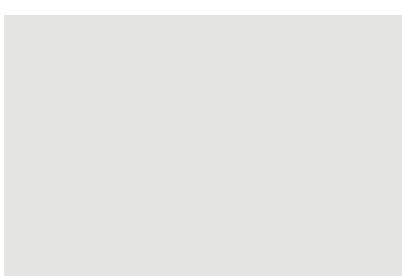


TAUPE

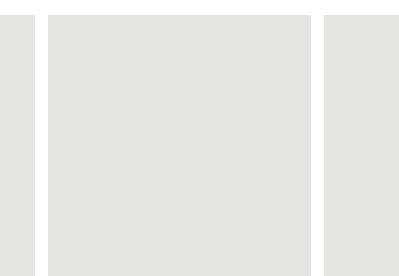


GREY

SIZES



120x240



120x120



60x120



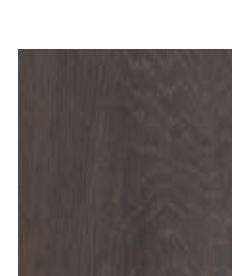
20x120



60x60



30x60



25x21,6

ELEMENTS

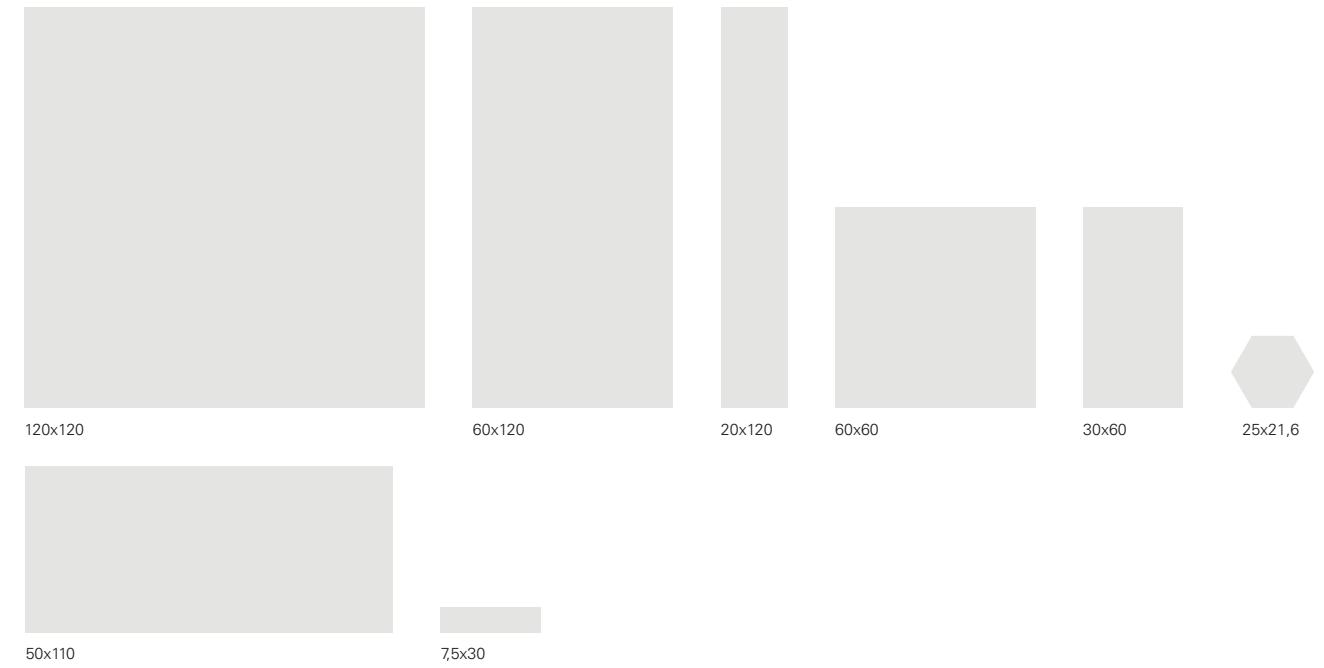
DESIGN

Elements Design is the result of constant aesthetic and technological research. It is part of Elements, a complete project for architecture by Ceramiche Keope, which combines three porcelain stoneware collections, inspired by different textures, in a harmonious synergy of nuances. The extensive colour palette of Elements Design, constantly enriched with fashionable colours, is available in a wide range of formats. It is ideal to decorate residential and commercial spaces in a contemporary and original way, with extremely versatile surfaces. The Silver, Ivory, Beige, Taupe and Grey colours and the new Black and White express a new way of conceiving spaces, becoming true style icons.

COLOURS



SIZES



Elements, mix of souls

Three inspirations, a unique project.



elements design white+
elements design black glossy+
elements lux grigio imperiale

e.design white nat rt 60x120 . 24"x48"
e.design black glossy 7,5x30 . 3"x12"

e.lux grigio imperiale lapp rt 120x240 . 48"x96"

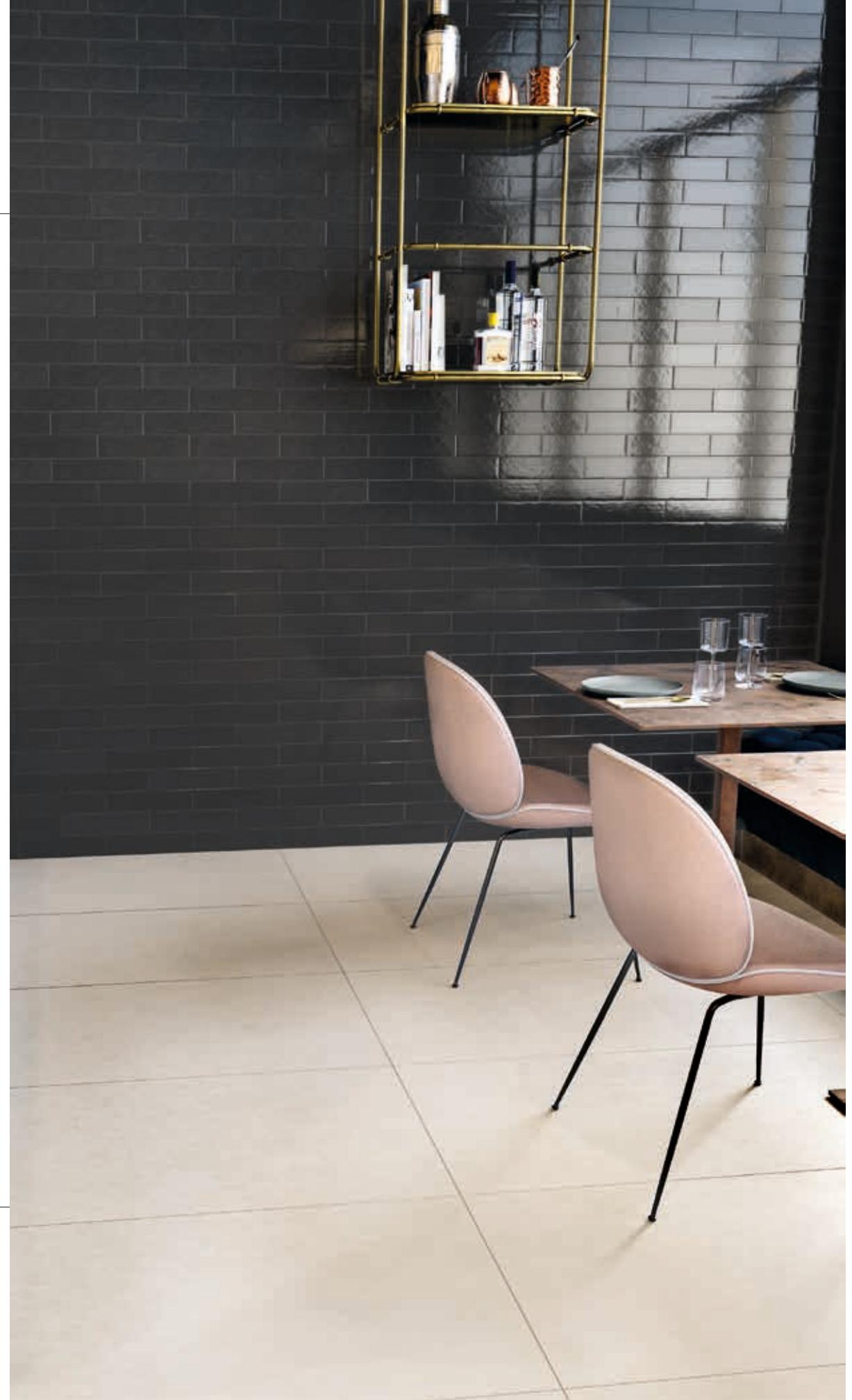


ELEMENTS DESIGN WHITE

e.design white nat rt 60x120 . 24"x48"
e.design black glossy 7,5x30 . 3"x12"

V

e.design white nat rt 60x120 . 24"x48"



ELEMENTS DESIGN WHITE

e.design white nat rt 60x120 . 24"x48"
e.design black glossy 7,5x30 . 3"x12"

e.lux grigio imperiale lapp rt 120x240 . 48"x96"





elements design silver+
elements design grey glossy+
elements lux port laurent

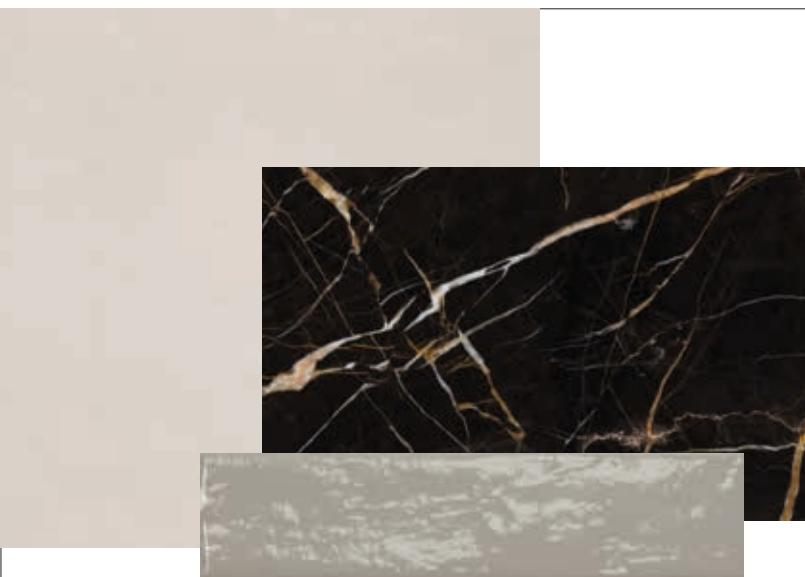
e.design silver nat rt 60x120 . 24"x48"
e.design grey glossy 7,5x30 . 3"x12"

e.lux port laurent lapp rt 20x120 . 8"x48"

ELEMENTS DESIGN SILVER

>

e.design grey glossy 7,5x30 . 3"x12"



e.design silver nat rt 60x120 . 24"x48"

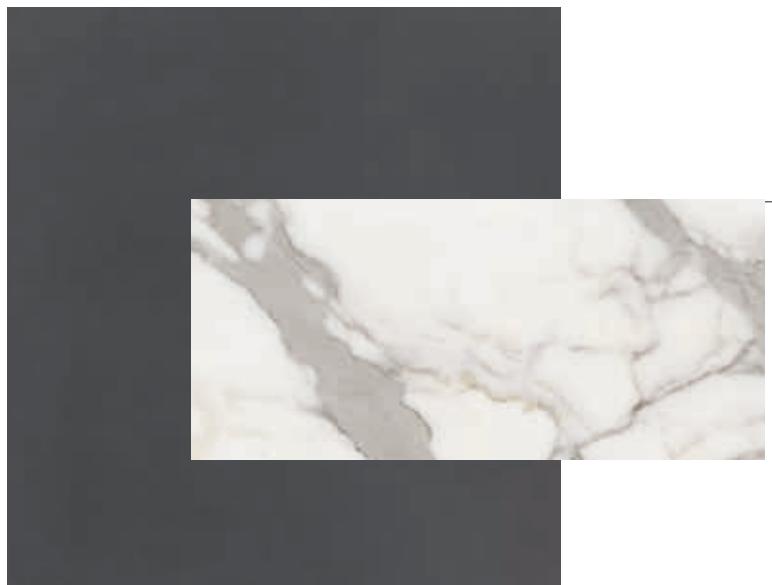




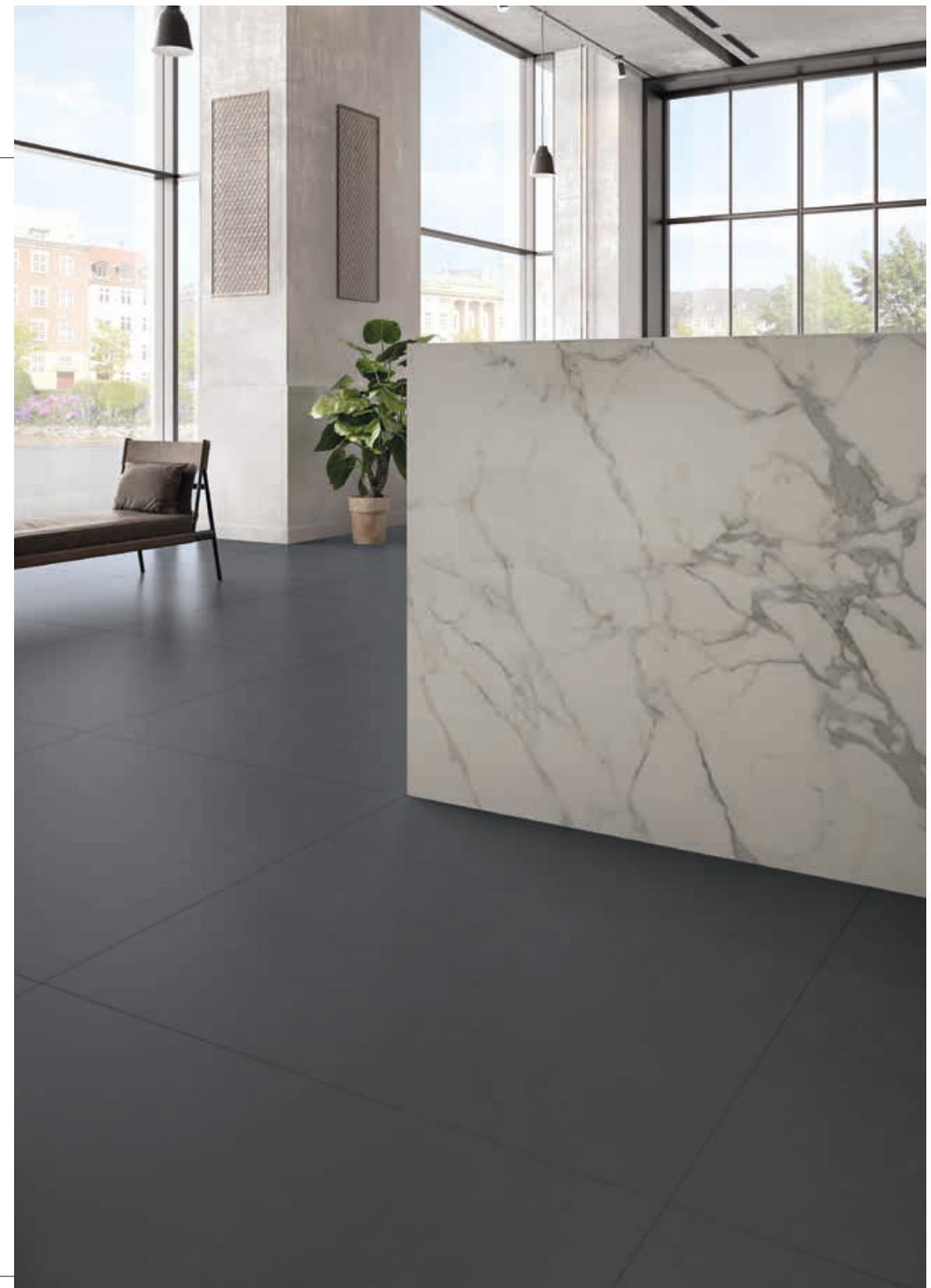
elements design black+
elements lux calacatta

e.design black nat rt 120x120 . 48"x48"
e.lux calacatta lapp rt 120x240 . 48"x96"

ELEMENTS DESIGN BLACK



e.design black nat rt 120x120 . 48"x48"



e.design black nat rt 120x120 . 48"x48"
e.lux calacatta lapp rt 120x240 . 48"x96"

elements design white+
elements design silver 3D+
elements lux grigio imperiale

e. **design** white nat rt 120x120 . 48"x48"
e. **design** silver 3D rt 50x110 . 20"x44"

e. **lux** grigio imperiale lapp rt 120x240 . 48"x96"



ELEMENTS DESIGN WHITE



e. design white nat rt 120x120 . 48"x48"
e. design silver 3D rt 50x110 . 20"x44"

e.lux grigio imperiale lapp rt 120x240 . 48"x96"



e. design white nat rt 120x120 . 48"x48"
e. design silver 3D rt 50x110 . 20"x44"



elements design silver+

elements lux port laurent

e.design silver nat rt 60x120 . 24"x48"
e.design silver nat rt 30x60 . 12"x24"

e.lux port laurent lapp rt 20x120 . 8"x48"

ELEMENTS DESIGN SILVER

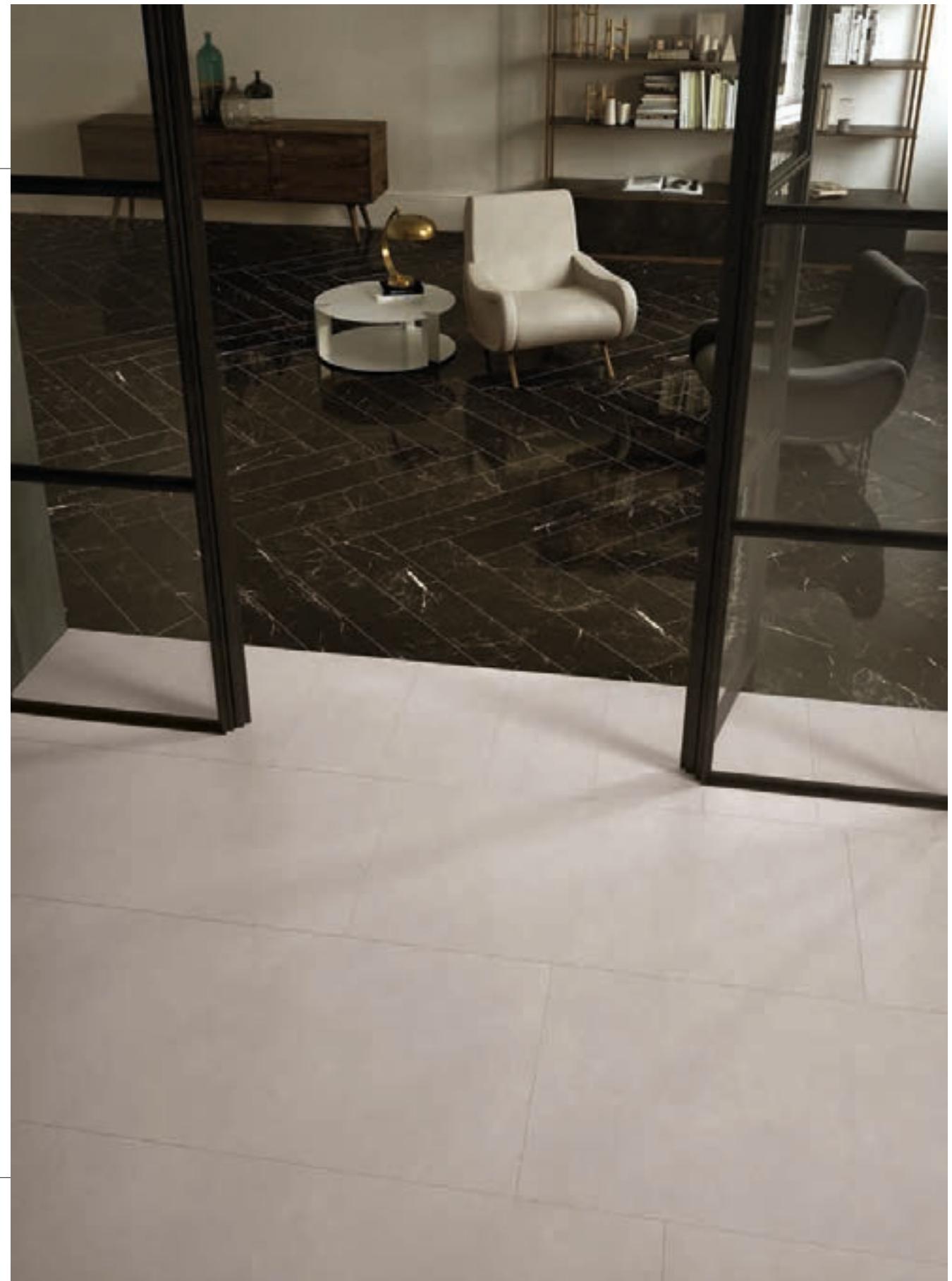
>

e.design silver nat rt 60x120 . 24"x48"
e.design silver nat rt 30x60 . 12"x24"

e.lux port laurent lapp rt 20x120 . 8"x48"



e.design silver nat rt 60x120 . 24"x48"
e.design silver nat rt 30x60 . 12"x24"





elements design grey+

elements natural sand

e.design grey nat rt 120x120 . 48"x48"

e.natural sand nat rt 20x120 . 8"x48"

e.design grey nat rt 60x120 . 24"x48"

e.design grey nat rt 20x120 . 8"x48"

e.design silver esagona nat 25x21,6 . 10"x8^{15/8}



elements design beige+
elements lux silver grey+
elements natural dark

e.design beige nat rt 60x120 . 24"x48"
e.lux silver grey lapp rt 20x120 . 8"x48"
e.natural dark nat rt 20x120 . 8"x48"

e.design beige nat rt 20x120 . 8"x48"
e.natural dark nat rt 20x120 . 8"x48"

e.lux silver grey esagona nat 25x21,6 . 10"x8^{5/8}"
e.natural dark esagona nat 25x21,6 . 10"x8^{5/8}"





ELEMENTS DESIGN BEIGE

e.design beige nat rt 60x120 . 24"x48"
e.lux silver grey lapp rt 20x120 . 8"x48"



 e.design beige nat rt 20x120 . 8"x48"
e.natural dark nat rt 20x120 . 8"x48"





elements design taupe+

elements lux silver grey

e.design taupe nat rt 120x120 . 48"x48"

e.lux silver grey lapp rt 30x60 . 12"x24"

elements design ivory+
elements lux crema beige

e.design ivory nat rt 20x120 . 8"x48"

e.design ivory nat rt 60x120 . 24"x48"

e.lux crema beige lapp rt 60x120 . 24"x48"



ELEMENTS DESIGN IVORY



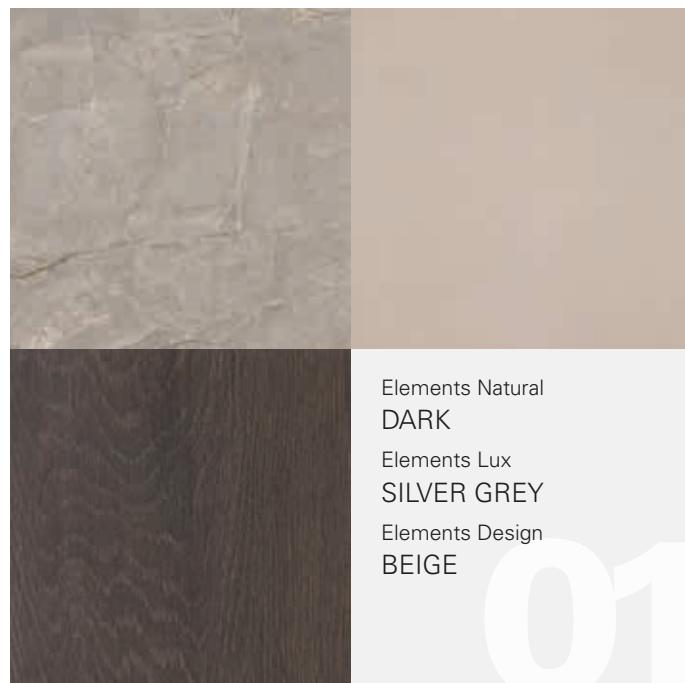
<

e.design ivory nat rt
20x120 . 8"x48"
e.lux crema beige lapp rt
60x120 . 24"x48"



Combination proposals

Three different inspirational elements, three modern collections with a strong personality, a unique and complete project that is both dynamic and highly innovative: with Elements, Keope launches a new way of thinking about modern living, where different surfaces, complete in their essence, live together harmoniously in spaces, offering multiple interpretative solutions. In this section Keope suggests a selection of possible combinations, designed to provide architects and designers developed and useful tools for their work: it is in the approach of Elements Design, Elements Lux and Elements Natural that the charm of harmony is revealed.



01



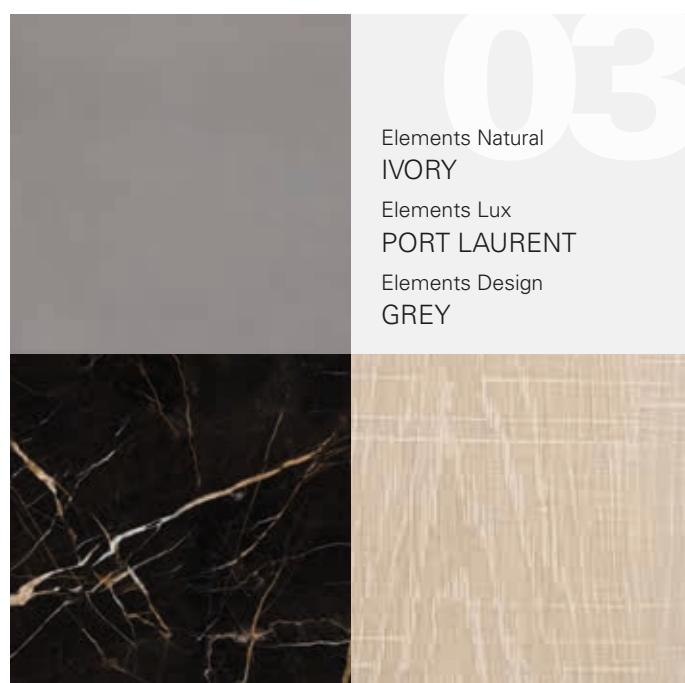
02



05



06



03



04



07



08

Combination proposals

Three different inspirational elements, three modern collections with a strong personality, a unique and complete project that is both dynamic and highly innovative: with Elements, Keope launches a new way of thinking about modern living, where different surfaces, complete in their essence, live together harmoniously in spaces, offering multiple interpretative solutions. In this section Keope suggests a selection of possible combinations, designed to provide architects and designers developed and useful tools for their work: it is in the approach of Elements Design, Elements Lux and Elements Natural that the charm of harmony is revealed.



Elements Natural
DARK
Elements Lux
PORT LAURENT
Elements Design
SILVER

09



Elements Natural
BROWN
Elements Lux
CREMA BEIGE
Elements Design
IVORY

10



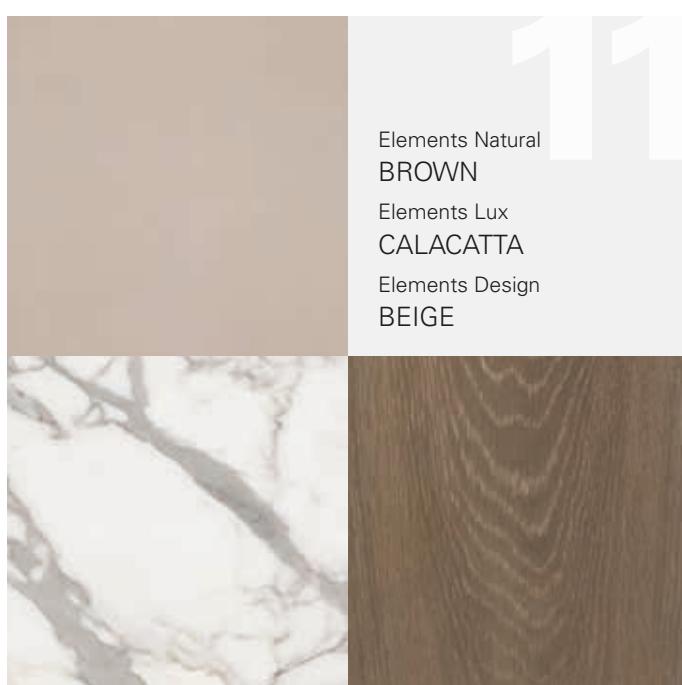
Elements Natural
BROWN
Elements Lux
EMPERADOR
Elements Design
TAUPE

13



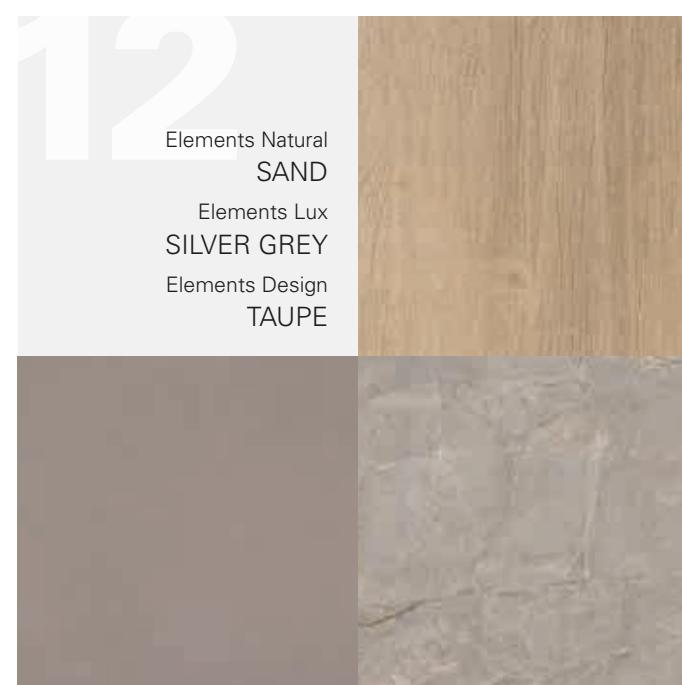
Elements Natural
DARK
Elements Lux
SILVER GREY
Elements Design
GREY

14



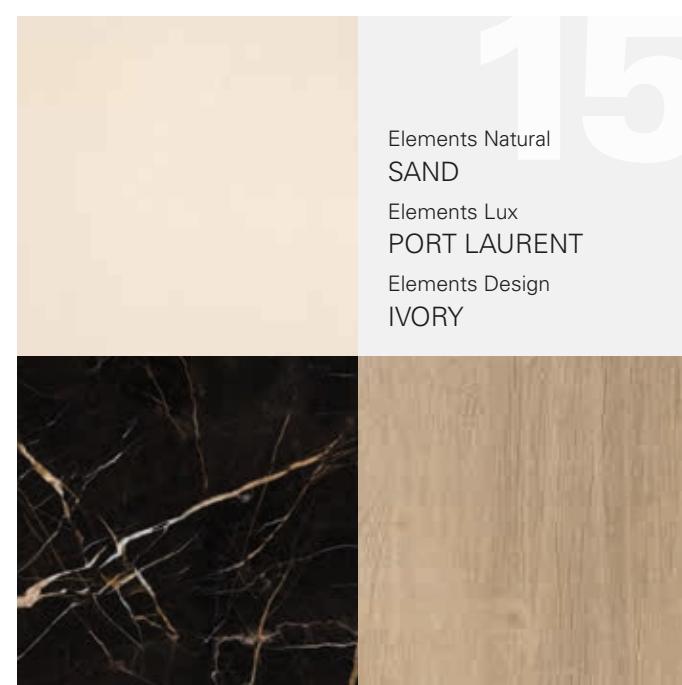
Elements Natural
BROWN
Elements Lux
CALACATTA
Elements Design
BEIGE

11



Elements Natural
SAND
Elements Lux
SILVER GREY
Elements Design
TAUPE

12



Elements Natural
SAND
Elements Lux
PORT LAURENT
Elements Design
IVORY

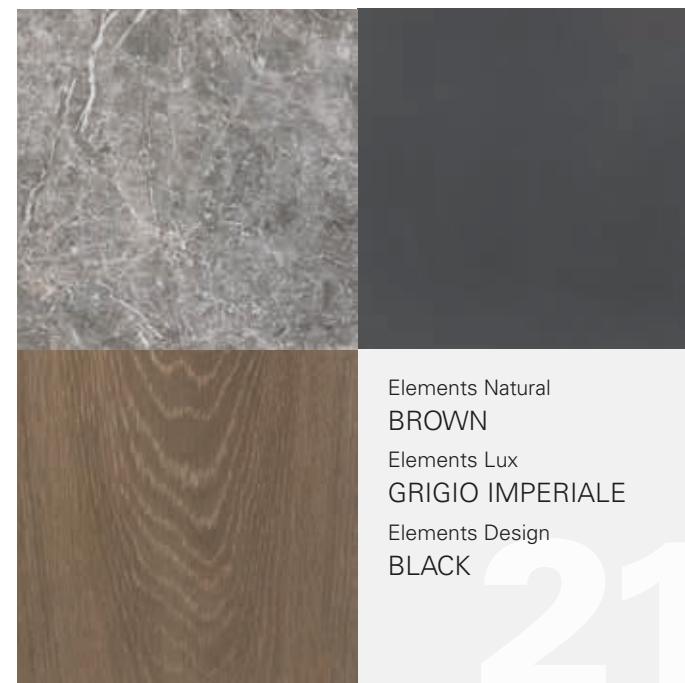
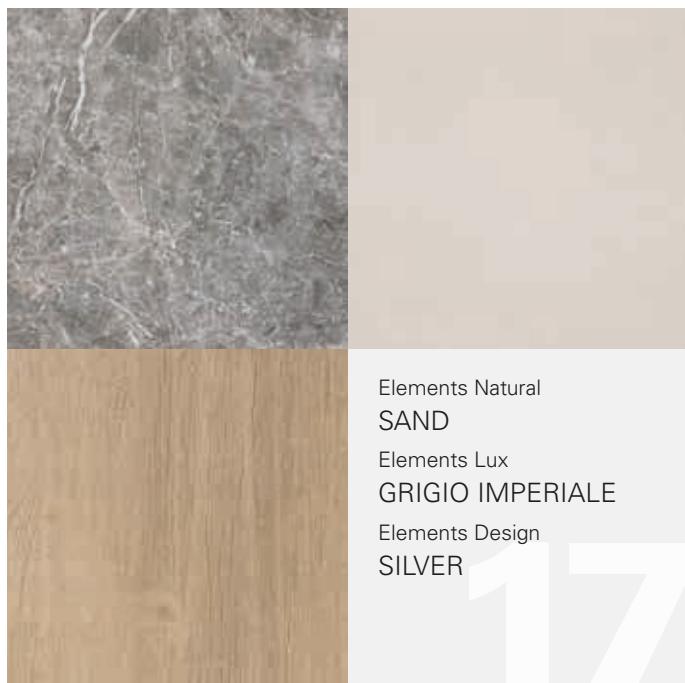
15



Elements Natural
SAND
Elements Lux
CREMA BEIGE
Elements Design
BEIGE

16

Combination proposals



ELEMENTS DESIGN 3D

Disponibile nei sette colori Elements Design, 3D è un'ulteriore soluzione decorativa proposta per il rivestimento.

La caratteristica struttura tridimensionale e il formato 50x110 rettificato permettono di avere un'ottima continuità di superficie, impreziosita dalla finitura che risulta particolarmente morbida e setosa.

3D is an additional wall tiling option that offers new decorative inspiration, available in the seven colours of the Elements Design collection. The characteristic three-dimensional structure and the 50x110 straightened-edge format offer a seamless surface, embellished by the particularly soft and silky finish.



Elements Design White 3D



Elements Design Black 3D



Elements Design Silver 3D



Elements Design Ivory 3D



Elements Design Beige 3D



Elements Design Taupe 3D



Elements Design Grey 3D



e.design taupe 3D rt 50x110 . 20"x44"

ELEMENTS DESIGN

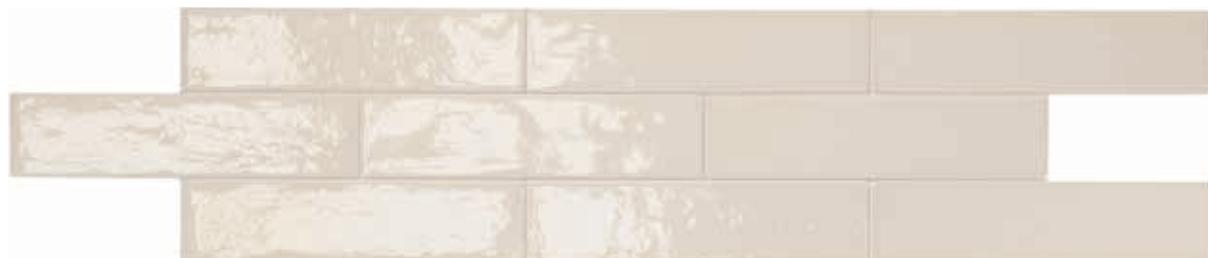
7,5x30 GLOSSY

In linea con i principali trend della decorazione d'interni, Keope introduce nella collezione Elements Design un nuovo formato con una nuova superficie: il mattoncino 7,5x30. Il nuovo formato, proposto nei 7 colori della serie, con finitura lucida ed i bordi appena ammorbiditi che ricordano la matericità della maiolica, costituisce una suggestiva proposta per il rivestimento di elementi verticali sia in ambito commerciale che residenziale.

In line with the main interior design trends, Keope adds a new format, with a new surface, to its Elements Design collection: the 7.5x30 brick. The new format is available in the 7 colours of the series, with glossy finish and slightly softened edges that evoke the texture of majolica. It offers an attractive option for vertical surfaces in commercial and residential spaces.



Elements Design White glossy



Elements Design Ivory glossy



Elements Design Beige glossy



Elements Design Taupe glossy



Elements Design Silver glossy



Elements Design Grey glossy



Elements Design Black glossy



e.design ivory glossy 7,5x30 . 3"x12"

ELEMENTS DESIGN

WHITE

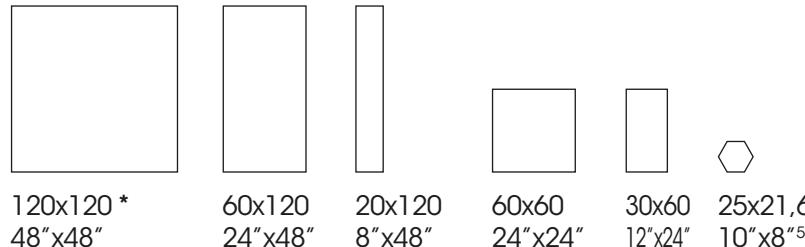
NATURALE RETTIFICATO

Natural Rectified . Naturel Rectifie
Naturbelassen Rektifiziert . Natural Rectificado

NATURALE

Natural . Naturel
Naturbelassen . Natural

FORMATI / Sizes . Formats . Formate . Formatos



GRES PORCELLANATO

Porcelain stoneware . Grès cérame
Feinsteinzeug . Gres porcelanico

ELEMENTS DESIGN

SILVER

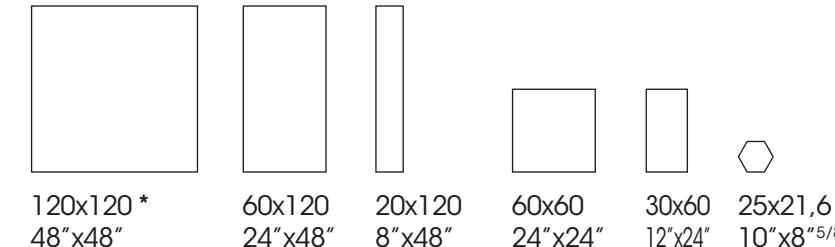
NATURALE RETTIFICATO

Natural Rectified . Naturel Rectifie
Naturbelassen Rektifiziert . Natural Rectificado

NATURALE

Natural . Naturel
Naturbelassen . Natural

FORMATI / Sizes . Formats . Formate . Formatos



GRES PORCELLANATO

Porcelain stoneware . Grès cérame
Feinsteinzeug . Gres porcelanico

ELEMENTS DESIGN

IVORY

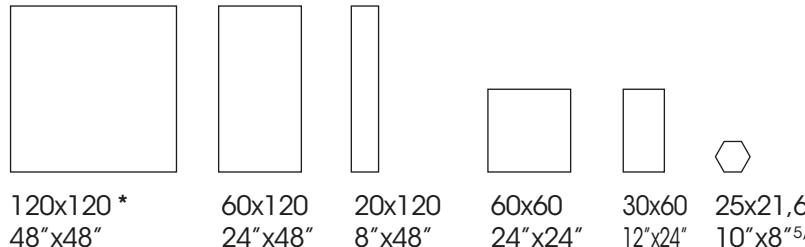
NATURALE RETTIFICATO

Natural Rectified . Naturel Rectifie
Naturbelassen Rektifiziert . Natural Rectificado

NATURALE

Natural . Naturel
Naturbelassen . Natural

FORMATI / Sizes . Formats . Formate . Formatos



120x120 *
48"x48"
60x120
24"x48"
20x120
8"x48"
60x60
24"x24"
30x60
12"x24"
25x21,6
10"x8" 5/8"

GRES PORCELLANATO

Porcelain stoneware . Grès cérame
Feinsteinzeug . Gres porcelanico

ELEMENTS DESIGN

TAUPE

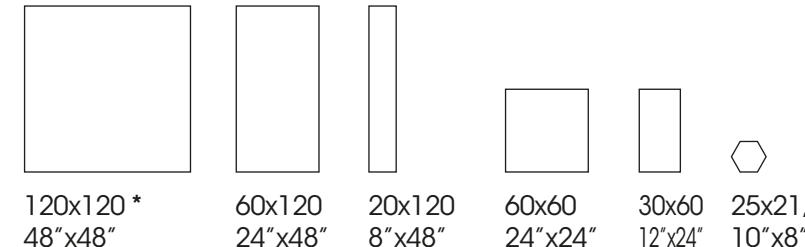
NATURALE RETTIFICATO

Natural Rectified . Naturel Rectifie
Naturbelassen Rektifiziert . Natural Rectificado

NATURALE

Natural . Naturel
Naturbelassen . Natural

FORMATI / Sizes . Formats . Formate . Formatos



120x120 *
48"x48"
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25x21,6
10"x8" 5/8"

GRES PORCELLANATO

Porcelain stoneware . Grès cérame
Feinsteinzeug . Gres porcelanico

ELEMENTS DESIGN

BEIGE

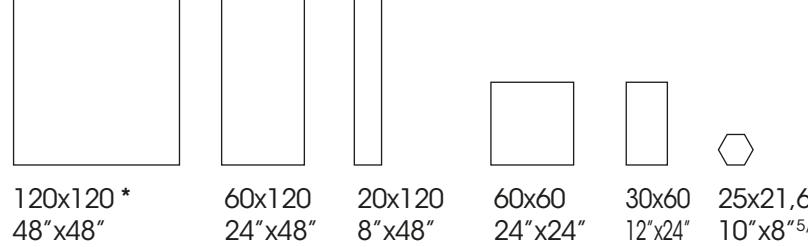
NATURALE RETTIFICATO

Natural Rectified . Naturel Rectifie
Naturbelassen Rektifiziert . Natural Rectificado

NATURALE

Natural . Naturel
Naturbelassen . Natural

FORMATI / Sizes . Formats . Formate . Formatos



GRES PORCELLANATO
Porcelain stoneware . Grès cérame
Feinsteinzeug . Gres porcelanico

ELEMENTS DESIGN

GREY

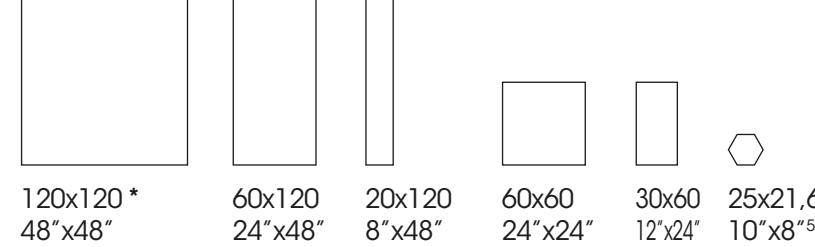
NATURALE RETTIFICATO

Natural Rectified . Naturel Rectifie
Naturbelassen Rektifiziert . Natural Rectificado

NATURALE

Natural . Naturel
Naturbelassen . Natural

FORMATI / Sizes . Formats . Formate . Formatos



GRES PORCELLANATO
Porcelain stoneware . Grès cérame
Feinsteinzeug . Gres porcelanico



ELEMENTS DESIGN

BLACK

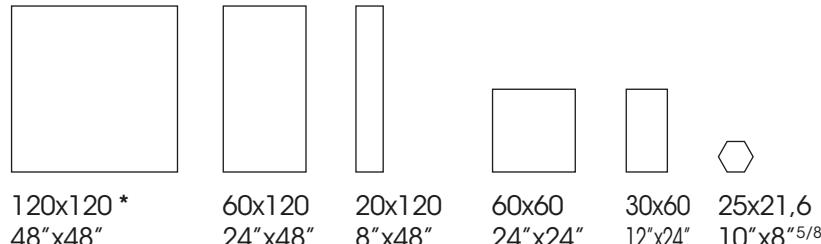
NATURALE RETTIFICATO

Natural Rectified . Naturel Rectifie
Naturbelassen Rektifiziert . Natural Rectificado

NATURALE

Natural . Naturel
Naturbelassen . Natural

FORMATI / Sizes . Formats . Formate . Formatos



GRES PORCELLANATO

Porcelain stoneware . Grès cérame
Feinsteinzeug . Gres porcelanico

ELEMENTS DESIGN

NATURALE . NATURAL . NATUREL

NATURBELASSEN . NATURAL

NATURALE RETTIFICATO . NATURAL RECTIFIED . NATUREL RECTIFIÉ

NATURBELASSEN REKTIFIZIERT . NATURAL RECTIFICADO

GLOSSY

DECORI

DECORS . DECORATIONS . DEKORE . DECOROS



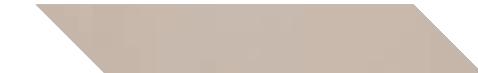
*MOSAICO

30x30 - 12"x12"
(tessere 2,8x2,8 - 1¹/₆"x1¹/₆")



*CHEVRON DX

10x59 - 4"x24"



*CHEVRON SX

10x59 - 4"x24"

*Disponibile in tutti i colori. *Available in all the colours. *Disponible dans tous les couleurs. *In allen Farben in der Ausführung. *Disponible en todos los colores

TUTTI I PROFILI DI VETRO E METALLO DEL CATALOGO DI CERAMICHE KEOPE POSSONO ESSERE ABBINATI A QUESTA COLLEZIONE.
ALL GLASS AND METAL PROFILES IN THE CERAMICHE KEOPE CATALOGUES CAN BE COMBINED WITH THIS COLLECTION.

PEZZI SPECIALI

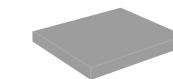
TRIMS . PIECES SPECIALES .
FORMTEILE . PIEZAS ESPECIALES



* BATTISCOPA RT
7,2x60 - 2,8"x24"
BULLNOSE RT . PLINTHE RT
SOCKEL RT . RODAPIÉ RT



* SCALINO CON PROFILO INCOLLAUTO RT.
33x60 - 13"x24"
GLUED STEP TREAD RT.
NEZ DE MARCHE COLLÉ RT.
GEKLEBTE STUFENPLATTE RT.
PELAÑO CON PERfil PEGADO RT.



* SCALINO ANGOLARE CON PROFILO INCOLLAUTO RT.
33x33 - 13"x13"
GLUED CORNER STEP TREAD RT.
CARREAU DE MARCHE COLLÉ PIÈCE ANGULAIRE RT.
GEKLEBTE STUFENPLATTE ECKSTÜCK RT.
PELAÑO ESQUINA CON PERfil PEGADO RT.

* Disponibile in tutti i colori - * Available in all the colours - * Disponible dans tous les couleurs - * In allen Farben in der Ausführung - * Disponible en todos los colores

FORMATI

sizes formats formate formatos	120x120** 48"x48"	60x120 24"x48"	20x120 8"x48"	60x60 24"x24"	30x60 12"x24"	25x21,6 10"x8,6" esagono	50x110 20"x44" 3D	7,5x30 3"x12"	7,2x60 2,8"x24" battiscopra RT	33x60 13"x24" scalino prof. incollato RT	33x33 13"x13" angolare prof. incollato RT
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E. Design Ivory

E. Design Beige

E. Design Grey

E. Design Silver

E. Design Taupe

E. Design White

E. Design Black

**Misura Nomina - Nominal Size: 1195x1195 mm

□ naturale - natural - naturel - naturbelassen - natural

■ naturale rettificato R9 - natural rectified R9 - naturel rectifie R9 - naturbelassen rektifiziert R9 - natural rectificado R9

△ Strutturato rettificato R10 - textured rectified R10 - structuré rectifie R10 - strukturiert rektifiziert R10 - estructurado rectificado R10

○ glossy

CARATTERISTICHE TECNICHE

PIASTRELLE PRESSATE A SECCO - CONFORME ALLA NORMA EN 14411 E ISO 13006 APPENDICE G GRUPPO Bla CON E \leq 0,5% UGL

TECHNICAL FEATURES - DRY PRESSED TILES - COMPLIANT WITH STANDARDS EN 14411 AND ISO 13006 ANNEX G GROUP Bla WITH E \leq 0,5% UGL

		CARATTERISTICA TECNICA TECHNICAL FEATURES	NORMA SPECIFICATION	VALORE PRESCRITTO VALUES REQUIRED N \geq 15 cm	*VALORE KEOPPE *KEOPE VALUES
CARATTERISTICHE DI REGOLARITÀ REGULARITY CHARACTERISTICS		LUNGHEZZA E LARGHEZZA LENGTH AND WIDTH	ISO 10545-2	$\pm 0,3\%$	$\pm 1\text{ mm}$
		SPESORE THICKNESS	ISO 10545-2	$\pm 5,0\%$	$\pm 0,5\text{ mm}$
		ORTOGONALITÀ ** RECTANGULARITY	ISO 10545-2	$\pm 0,3\%$	$\pm 1,5\text{ mm}$
		RETILINEARITÀ DEGLI SPIGOLI STRAIGHTNESS OF SIDES	ISO 10545-2	$\pm 0,3\%$	$\pm 0,8\text{ mm}$
		PLANARITÀ SURFACE FLATNESS	ISO 10545-2	$\pm 0,4\%$	$\pm 1,8\text{ mm}$
CARATTERISTICHE STRUTTURALI STRUCTURAL CHARACTERISTICS		ASSORBIMENTO D'ACQUA WATER ABSORPTION	ISO 10545-3	$\leq 0,5\%$	$\leq 0,1\%$
			ASTM C373		CONFORME IN ACCORDANCE
		FORZA DI ROTTURA BREAKING STRENGTH	ISO 10545-4	$\geq 1300\text{ N}$	CONFORME IN ACCORDANCE
CARATTERISTICHE SUPERFICIALI SURFACE CHARACTERISTICS		MODULO DI ROTTURA MODULUS OF RUPTURE		$\geq 35\text{ N/mm}^2$	$\geq 40\text{ N/mm}^2$
		RESISTENZA ALLA ABRASIONE PROFONDA RESISTANCE TO DEEP ABRASION	ISO 10545-6	$\leq 175\text{ mm}^3$	$\leq 155\text{ mm}^3$
CARATTERISTICHE TERMO IGROMETRICHE THERMAL AND HYGROMETRIC CHARACTERISTICS		COEFFICIENTE DI DILATAZIONE TERMICA LINEARE COEFFICIENT OF LINEAR THERMAL EXPANSION	ISO 10545-8	METODO DI PROVA DISPONIBILE TEST METHOD AVAILABLE VALORE DICHIARATO DECLARED VALUE	$\leq 7 \times 10^{-6}\text{ ^\circ C}^{-1}$
		RESISTENZA AGLI SBALZI TERMICI THERMAL SHOCK RESISTANCE	ISO 10545-9	METODO DI PROVA DISPONIBILE TEST METHOD AVAILABLE VALORE DICHIARATO DECLARED VALUE	GARANTITA GUARANTEED
		RESISTENZA AL GELO FROST RESISTANCE	ISO 10545-12	RICHIESTA REQUIRED	CONFORME IN ACCORDANCE
CARATTERISTICHE CHIMICHE CHEMICAL CHARACTERISTICS		RESISTENZA AI PRODOTTI CHIMICI RESISTANCE TO CHEMICALS	ISO 10545-13	METODO DI PROVA DISPONIBILE TEST METHOD AVAILABLE VALORE DICHIARATO DECLARED VALUE	GARANTITA GUARANTEED
		RESISTENZA ALLE MACCHIE RESISTANCE TO STAINING	ISO 10545-14	METODO DI PROVA DISPONIBILE TEST METHOD AVAILABLE VALORE DICHIARATO DECLARED VALUE	GARANTITA GUARANTEED
CARATTERISTICHE DI SICUREZZA SAFETY CHARACTERISTICS		COEFFICIENTE DI ATTRITO DINAMICO DYNAMIC SLIDER	BCRA	METODO DI PROVA DISPONIBILE TEST METHOD AVAILABLE	>0,4
		COEFFICIENTE DI ATTRITO STATICO STATIC SLIDER	ASTM C1028		
		CLASSIFICAZIONE ANTI-SDRUCCIOLO INCLINED PLATFORM	DIN 51130	VEDI TABELLA FORMATI SEE TABLE SIZES	
			DIN 51097		

*VALORI MEDI RIFERITI A PROVE FATTE NEGLI ULTIMI 24 MESI - AVERAGE VALUES REFER TO TEST DONE IN THE PREVIOUS 24 MONTHS

**Per piastrelle rettangolari con il lato lungo $\geq 60\text{ cm}$ e il rapporto fra lato lungo e lato corto ≥ 3 , il limite di differenza di regolarità simbolo δ , e la sua deviazione percentuale δ/S , si applica solo al lato corto. Fare riferimento alla norma ISO 10545-2.

For oblong tiles with longer edge $\geq 60\text{ cm}$, and ratio between longer edge and shorter edge ≥ 3 , only δ , and percent deviation δ/S , are applicable. See ISO 10545-2.

"WS" MISURA DI FABBRICAZIONE - WORKING SIZE :
1194x1194 . 596x1195 . 197x1195. 596x596 . 297x596 . 500x1100

VALORI "WS" RIFERITI AI CALIBRI DI PRODUZIONE: 120x120** (6), 60x120 (6), 20x120 (6), 60x60 (6), 30x60 (6), 50x110 (6)

VALUES "WS" RELATED TO THE PRODUCTION CALIPERS: 120x120** (6), 60x120 (6), 20x120 (6), 60x60 (6), 30x60 (6), 50x110 (6)

MISURE, PESI ED IMBALLI

SIZE, WEIGHT AND PACKAGING . FORMATS, POIDS ET EMBALLAGES .

MASSE, GEWICHTE UND VERPACKUNGEN . MEDIDAS, PESOS Y EMBALAJES

FORMATO size format formato	spessore	PZ/SCATOLA pieces/box pièces/boîte stück/karton pzas/caja	MQ/SCATOLA mq/box mq/boîte mq/karton mq/caja	KG/SCATOLA kg/box kg/boîte kg/karton kg/caja	MQ/PALLET mq/pallet mq/boîte kg/pallet kg/caja	KG/PALLET kg/pallet kg/boîte kg/karton kg/caja	SCATOLA/PALLET box/pallet boîte/pallet karton/pallet caja/pallet		
		120x120**	9,0 mm	2	2,86	$\simeq 60,75$	57,12	$\simeq 1228$	20
60x120	9,0 mm	2	1,44	$\simeq 32,53$	21,60	$\simeq 500,95$	15		
20x120	9,0 mm	6	1,44	$\simeq 29,13$	51,84	$\simeq 1061,68$	36		
60x60	9,0 mm	3	1,08	$\simeq 23,75$	43,20	$\simeq 963$	40		
30x60	9,0 mm	6	1,08	$\simeq 23,75$	43,20	$\simeq 963$	40		
25x21,6 esagona	9,0 mm	29	1,18	$\simeq 23,36$	42,37	$\simeq 853,96$	36		
50x110 3D	10,0 mm	3	1,65	$\simeq 29,00$	54,45	$\simeq 970$	33		
7,5x30	8,5 mm	48	1,08	$\simeq 19,02$	51,84	$\simeq 925,96$	48		
7,2x60 batt	-	10	ml 6,00	$\simeq 10,22$	-	-	-		

**Misura Nomina - Nominal Size: 1195x1195 mm

CARATTERISTICHE TECNICHE

PASTA BIANCA - STANDARD EN 14411 ISO 13006 ANNEX L GRUPPO BIII, E $_B$ > 10 %

TECHNICAL FEATURES - WHITE BODY - STANDARDS EN 14411 ISO 13006 ANNEX L GROUP BIII, E $_B$ > 10 %

		CARATTERISTICA TECNICA TECHNICAL FEATURES	NORMA SPECIFICATION	VALORE PRESCRITTO VALUES REQUIRED EN 14411 - ISO 13006 BIII (GL)	*VALORE MEDIO KEOPPE *AVGARAGE KEOPE VALUES
DIMENSIONI SIZES		LUNGHEZZA E LARGHEZZA LENGTH AND WIDTH	ISO 10545-2	$\pm 0,5\%$ max 2 mm	CONFORME IN ACCORDANCE
		SPESORE THICKNESS		$\pm 10\%$ max 0,5 mm	CONFORME IN ACCORDANCE
		ORTOGONALITÀ RECTANGULARITY		$\pm 0,5\%$ max 2 mm	CONFORME IN ACCORDANCE
		RETILINEARITÀ DEGLI SPIGOLI STRAIGHTNESS OF SIDES		$\pm 0,3\%$ max 1,5 mm	CONFORME IN ACCORDANCE
		PLANARITÀ SURFACE FLATNESS		$\pm 0,5\%$ (max 2,0 mm) -0,3% (max-1,5 mm)	CONFORME IN ACCORDANCE
		ASpetto DELLA SUPERFICIE % SENZA DEFETTI NELLOTTO DI PROVA QUALITY OF THE SURFACE FAULTLESS % WHIT IN THE SAMPLE LOT		$\geq 95\%$	CONFORME IN ACCORDANCE
STRUTTURA STRUCTURE		ASSORBIMENTO D'ACQUA - VALORE MEDIO % WATER ABSORPTION	ISO 10545-3	>10 %	CONFORME IN ACCORDANCE
		FORZA DI ROTTURA BREAKING STRENGHT	ISO 10545-4	S $\geq 600\text{ N}$	CONFORME IN ACCORDANCE
		RESISTENZA ALLA FLESSIONE BENDING STRENGHT		R ≥ 12	CONFORME IN ACCORDANCE
SBALZI TERMICI THERMAL SHOCK		RESISTENZA AGLI SBALZI TERMICI THERMAL SHOCK RESISTANCE	ISO 10545-9	CONFORME IN ACCORDANCE	CONFORME IN ACCORDANCE
SUPERFICIE SURFACE		RESISTENZA AL CAVILLO CRAZING RESISTANCE	ISO 10545-11	CONFORME IN ACCORDANCE	CONFORME IN ACCORDANCE
		RESISTENZA AI PRODOTTI CHIMICI DI USO DOMESTICO E AGLI ADDITIVI PER PISCINA RESISTENCE TO HOUSEHOLD CHEMICALS AND SWIMMING POOL SALTS	ISO 10545-13	GB MIN.	CONFORME IN ACCORDANCE
		RESISTENZA A BASSE CONCENTRAZIONI DI ACIDI ED ALCALI RESISTANCE TO LOW CONCENTRATIONS OF ACIDS AND ALKALIS SECONDO LA CLASSIFICAZIONE INDICATA DAL FABBRICANTE ACCORDING TO CLASSIFICATION INDICATED BY THE MANUFACTURER		GB MIN.	CONFORME IN ACCORDANCE
		RESISTENZA ALLE MACCHIE RESISTANCE TO STAINING	ISO 10545-14	MINIMUM CLASS 3	5

*VALORI MEDI RIFERITI A PROVE FATTE NEGLI ULTIMI 24 MESI - AVERAGE VALUES REFER TO TEST DONE IN THE PREVIOUS 24 MONTHS

Posa, Stuccatura e Pulizia

Tiling, Grouted and Cleaning

Posa:

Una corretta posa in opera, seguendo alcune semplici regole, garantirà un perfetto risultato finale:

- 1) controllare la planarità delle pareti da rivestire;
- 2) posare il prodotto miscelando il materiale prelevato da più scatole;
- 3) maneggiare con cura il prodotto prima e durante la posa;

4) Ceramiche Keope consiglia di utilizzare esclusivamente adesivi di classe C2 secondo la normativa europea EN 12004. Utilizzare collanti bianchi per rivestimenti ceramici antiscivolo. Per un risultato ottimale aggiungere un elasticizzante avendo cura di seguire scrupolosamente le indicazioni del produttore, occorre applicare uno strato omogeneo del collante sul sottofondo. Lo spessore del collante può essere regolato utilizzando il lato dentato del frattazzo.

Pulizia:

Utilizzare strumenti per la pulizia perfettamente puliti. Sciacquare sempre le superfici. Per lavaggi frequenti utilizzare semplicemente acqua pulita.

Rivestimento

PREMESSA IMPORTANTE: PER POSA E STUCCATURA RIVOLGERSI A POSATORI PROFESSIONISTI.

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GREEN THINKING è il progetto Keope nato per rispettare gli obiettivi di sviluppo sostenibile. Keope è una delle aziende oggi più attente alle qualità ecologiche dell'industria ceramica.

Al passo con la più avanzata evoluzione tecnologica, Keope si è impegnata a seguire un severo programma di tutela della eco-sostenibilità iniziato anni fa con l'adesione al Protocollo di Kyoto per ridurre le emissioni di Co2, per arrivare oggi alle certificazioni che attestano la salubrità dei prodotti.

Già vincitrice in passato di premi per il "Green management", Keope è divenuta socia dell'US Green Building Council, per la progettazione di edifici "verdi".

Il marchio "Greenthinking" è il simbolo di questo impegno di Keope nei confronti della natura.

GREEN THINKING is the Keope project designed to meet the objectives of sustainable development.

Keope is actually one of the companies with the higher attention level to the ecological characteristics in the tile industry.

In line with the most advanced technological evolution, Keope has committed itself to a strict programme of eco-sustainability, which began years ago supporting the Kyoto Protocol, to reduce Co2 emissions, and has continued with the attainment of certifications which attest the health of the products.

Winner of awards in the past for the "Green Management", Keope became a member of the US Green Building Council for ecofriendly buildings.

The "Greenthinking" mark is the symbol of Keope commitment to protection of nature.

www.greenthinking.it



CERAMICHE
KEOPE



GREEN THINKING
ecologic spirit
CERTIFIED BY
KEOPE

COMPANY WITH QUALITY MANAGEMENT
SYSTEM CERTIFIED BY DNV
= ISO 9001:2008 =

